000272

# တြေး Contemporation Contemporati Contemporation Contemporation Contemporation Contemporation Co

GGI Nippon Life Insurance partners MPT to launch Myanmar's First Digital Insurance program "MPT U-Life Digital Insurance"

(Yangon, 19th October 2020)

GGI Nippon Life, Myanmar's home-grown insurer backed by Japan's largest Life Insurance company, has partnered MPT, Myanmar's first and leading telecommunications operator, to launch Myanmar's first digital insurance program "MPT U-Life Digital Insurance".

Life insurance is new to most Myanmar citizens and GGI Nippon Life is always looking for ways to improve and promote access to insurance for the benefit of the Myanmar people. Earlier in May this year, GGI Nippon Life launched its Health Insurance online service to facilitate digital submission and payment by customers while they stay safe at home away from the COVID pandemic. The partnership with MPT further extends insurance access to 26 million MPT users to effortlessly purchase GGI Nippon Life's Zi Wa Ka health insurance policy to protect themselves and their loved ones, from the convenience of their own homes via MPT4U application, MPT Website, SMS notification and MPT U-Life Digital Insurance Webpage.

The Zi Wa Ka health insurance policy provides comprehensive hospitalization coverage in case of hospitalization from sickness or death caused by diseases and COVID-19. There is an additional lump sum payment of 200,000 Ks (valid till 31 December 2020) if any person covered under Zi Wa Ka is diagnosed with COVID-19. Every MPT SIM user between 6 and 75 years old can purchase Zi Wa Ka health insurance policy. However, parents or guardians of children between the ages of 6 and 18 will be required to insure them under their insurance plans.

GGI Nippon Life remains passionate to support Myanmar people during this difficult time.

### About MPT

MPT is the first and leading telecommunications operator in Myanmar and has been championing the development of the telecommunications industry for over 130 years. It provides both fixed and mobile telecommunication services to people and enterprises, including nationwide largest 3G network and Myanmar's fastest, most advanced MIMO 4X4 powered data service known as 4G/ LTE+.

In July 2014, MPT signed a Joint Operations Agreement with KDDI Summit Global Myanmar (KSGM), whose ultimate ownership is held by Japanese partners KDDI Corporation (KDDI) & Sumitomo Corporation (Sumitomo). Together, KDDI and Sumitomo have committed to invest over 2 billion dollars of ten years to accelerate the development of MPT and Myanmar's telecommunications industry. This commitment is among the largest historical Japanese investments in the country.

Together with its workforce of over 8,000 employees and KSGM, MPT is committed to continually driving the development of the sector, upholding its values of social responsibility, and moving Myanmar forward. Currently, MPT is providing its services to over 26 million users.

Grand Guardian Nippon Life Insurance Co., Ltd. No(11-04, 11-05, 11-06) 11 floor, Crystal Tower, Kyun Taw Street, Kamayut Township,Yangon, Myanmar.

T : 09 4000 8300 3, 09 4000 8300 4 E : customercare@gginipponlife.com www.gginipponlife.com

a.

000270

## တြေး Contemporation Contemporatio Contemporation Contemporation Contemporation Contemporation C

For more information and detailed terms and conditions, visit <u>www.mpt.com.mm</u> or <u>www.facebook.com/mptofficialpage</u>. To learn more about MPT's activities focusing on youth development in Myanmar, please go to <u>http://mptcsr.foc.lotayamm.com/mptyouth</u> to view its informative free-to-watch corporate video.

## About GGI NIPPON LIFE

Since 2013, GGI has built a reputation as the most trusted name in Myanmar insurance. We believe that with the progression of our nation comes a requirement for trusted insurance providers to safeguard the financial well-being of individuals and businesses. That is why we are committed to providing premium insurance policies that protect what matters most to you – giving you the confidence you need to follow your dreams.

In 2019 we partnered with Japan's market leader in life insurance – Nippon Life. With their global expertise and our local knowledge, we are able to provide a new array of top-quality life insurance products to help you achieve your ambitions with total peace of mind.

Together with our sister company GGI Tokio Marine, we provide a wide comprehensive range of insurance products and services that cater to the needs of the Myanmar people. Clear, honest and direct, we pride ourselves on our excellent customer service and strong range of insurance solutions.

We operate from multiple locations across Myanmar, all staffed by experts ready to assist you. For more information and detailed terms and conditions, visit <u>www.gginipponlife.com</u> or <u>https://www.facebook.com/gginl</u>.

## **Media Contacts**

Grand Guardian Nippon Life Insurance Co.,Ltd

Daw Hnin Sein

Deputy Chief Executive Officer

Email: <u>HninSein@gginipponlife.com</u>

Mobile: +959255112822, +9595170763

**GGI Nippon Life, Securing Your Future** 

Grand Guardian Nippon Life Insurance Co., Ltd. No(11-04, 11-05, 11-06) 11 floor, Crystal Tower, Kyun Taw Street, Kamayut Township,Yangon, Myanmar.

T : 09 4000 8300 3, 09 4000 8300 4 E : customercare@gginipponlife.com www.gginipponlife.com